

GRAINS RESEARCH UPDATE 2027



Opportunities for industry support

2 DAY Format

GRDC Grains Research Updates
Southern Region

Adelaide, South Australia
2 & 3 February

Bendigo, Victoria
23 & 24 February

1 DAY Format

GRDC Grains Research Updates
Southern Region

4 February - Bute SA

25 February - Rokewood VIC

23 June - Campbell Town TAS

21 July - Kimba SA

22 July - Jamestown SA

28 July - Warracknabeal VIC

29 July - Murrayville VIC

4 Aug - St Arnaud VIC

5 Aug - Elmore VIC

12 Aug - Naracoorte SA

For more information contact: ORM Pty Ltd

Phone: 03 5441 6176

Email: admin@orm.com.au





Industry exposure for your technology and innovations

The GRDC Grains Research Updates continue as flagship extension platforms for the grains sector, delivering critical information for grain growers and their advisers. The Updates deliver the latest outcomes arising from the many research, development and extension projects supported by investment from GRDC and their research partners.

The GRDC Grains Research Updates provide quality, evidence based information on topical and practical issues relevant to the productivity and profitability of grain growing enterprises.

Industry representation at the GRDC Grains Research Updates is a valuable aspect of the events. They provide an exceptional networking opportunity and an ideal forum to generate awareness of new and existing products.

February 2026 saw a total of 891 attendees across the 2 Day Updates - over 200 of these were leading growers.

This is your opportunity to:

- Demonstrate support for the grains industry and add value for attendees to the GRDC Grains Research Updates;
- Increase and enhance contact with leading advisers, growers and researchers;
- Engage with potential clients;
- Enhance your company profile with the advisory and production end of the grains industry; and
- Inform your customers of new innovations and products

Please note: all industry support applications are subject to approval by GRDC

Applications due by 27 November 2026 for
GRDC GRAINS RESEARCH UPDATES 2026 - TWO DAY FORMAT
2 & 3 February 2027 - Adelaide Convention Centre, Adelaide, SA
23 & 24 February 2027 - Ulumbarra Theatre, Bendigo, VIC

Applications due 4 weeks prior to event date
GRDC GRAINS RESEARCH UPDATES 2027 - ONE DAY FORMAT

INDUSTRY SUPPORT OPPORTUNITIES 2027

Options 2 DAY format

Trade Display

Adelaide \$2,500

Bendigo \$2,200

- Trade display space
- Two full registrations to sponsored Update

- Acknowledgement in Update Proceedings (logo and an About Us statement - maximum size A4)
- Video or slide show (silent) on the foyer display screens
- One satchel insert (A4 or small brochure, booklet, flyer or small promotional item) - to be supplied by trade displayer

Networking Session

Adelaide & Bendigo

Please express interest on the return form

- Provide drinks & food during networking session

- Corporate signage, naming rights to networking session, video slideshow & satchel insert
- Complimentary trade display, two full registrations to sponsored Update
- Acknowledgement in Update Proceedings and opportunity to provide merchandise

Barista Coffee

Adelaide & Bendigo - \$12,000

- Provide barista coffees for attendees on site until end of lunch break

- Branding of coffee machine or counter, branded cups or other merchandise
- Complimentary trade display, two full registrations to sponsored Update
- Video or slide show (silent) on the foyer display screens
- Satchel insert

Charging Stations

Adelaide - \$2,000

- Provide 2 charging stations for mobile phones & laptops (not available for Bendigo)

- Two full registrations to sponsored Update and networking session
- Branding of charging station
- Video or slide show (silent) on the foyer display screens

Pen Supporter

Adelaide & Bendigo - \$1,600

- Company & event branded pen for every attendee
- Acknowledgement in Update Proceedings
- Video or slide show (silent) on the foyer display screens

Soft Drink Supporter

Adelaide & Bendigo- \$10,000

- Provide cold soft drinks & juices during lunch break from branded station
- Includes Trade Display package (above)

1 DAY format

Trade Display

\$600

- Trade display space
- Acknowledgement in Update Proceedings (logo and an About Us statement - maximum size A4)



Industry Support Application

Organisation: _____

Contact person: _____

Position: _____

Email: _____

Mobile: _____

Purchase Order: _____

Secure your sponsorship by 27 November 2026

Opportunities are limited and subject to GRDC approval. Please tick the options you are confirming

Sponsorship - 2 Day Updates

- | | | |
|-----------------------------|--------------------------|---------------|
| Trade display - Adelaide | ☐ | \$2,500 + GST |
| Trade Display - Bendigo | ☐ | \$2,200 + GST |
| Charging Station - Adelaide | ☐ | \$2,000 + GST |

Both updates

- | | | |
|----------------------------|--------------------------|---------------------|
| Networking Session - Day 1 | ☐ | Expressing Interest |
| Barista coffee | ☐ | \$12,000 + GST |
| Soft Drink Supporter | ☐ | \$10,000 + GST |
| Pen Supporter | ☐ | \$1,600 + GST |

1 Day Regional Updates

\$600 + GST (please tick Update)

- | | |
|--------------------------|-------------------|
| ☐ | Bute SA |
| ☐ | Rokewood VIC |
| ☐ | Campbell Town TAS |
| ☐ | Kimba SA |
| ☐ | Jamestown SA |
| ☐ | Warracknabeal VIC |
| ☐ | Murrayville VIC |
| ☐ | St Arnaud VIC |
| ☐ | Elmore VIC |
| ☐ | Naracoorte SA |

TERMS AND CONDITIONS:

As the convener of the GRDC Grains Research Updates, ORM Pty Ltd will take the utmost care to fulfil all the listed benefits. The following Terms and Conditions apply to all support opportunities.

- Confirmation of support is not final until receipt of this application form has been received.
- The supporter is responsible for any display banners supplied and erected at the venue and must confirm with the GRDC Grains Research Updates convener prior to the event.
- It is the responsibility of the supporters to ensure that any logos, printed material, videos or other material is provided by required deadlines specified by the GRDC Grains Research Update convener.
- Industry Supporters are responsible for the security of their own equipment and materials whilst at the GRDC Grains Research Updates.
- Trade Display space at the GRDC Grains Research Updates will be allocated on a first come first served basis.
- Support opportunities will be accepted on payment subject to availability and approval by GRDC Southern Region.

Please send completed form to: admin@orm.com.au

For more information please call: 03 5441 6176

