

OPPORTUNITIES  
FOR INDUSTRY  
SUPPORT

# 2024 GRDC GRAINS RESEARCH UPDATES SOUTHERN REGION



## 2 DAY format

GRDC Grains Research  
Updates Southern Region  
Adelaide, South Australia  
6 & 7 February  
Bendigo, Victoria  
20 & 21 February

## 1 DAY format

GRDC Grains Research  
Updates Southern Region  
Maitland SA - 8 February  
Bannockburn VIC - 22 February  
Campbell Town TAS - 26 June  
Sea Lake VIC - 10 July  
Nhill VIC - 11 July  
Lock SA - 23 July  
Jamestown SA - 25 July  
Numurkah VIC - 31 July  
Lameroo SA - 7 August  
Naracoorte SA - 27 August

For more information or to discuss requirements  
please contact: ORM Pty Ltd

PHONE: 03 5441 6176 EMAIL: [admin@orm.com.au](mailto:admin@orm.com.au)



# 2024 GRDC GRAINS RESEARCH UPDATES SOUTHERN REGION



## Industry exposure for your technology and innovations

The GRDC Grains Research Updates continue as flagship extension platforms for the grains sector, delivering critical information for grain growers and their advisers. The Updates deliver the latest outcomes arising from the many research, development and extension projects supported by investment from GRDC and their research partners.

The GRDC Grains Research Updates provide quality, evidence based information on topical and practical issues relevant to the productivity and profitability of grain growing enterprises.

Industry representation at the GRDC Grains Research Updates is a valuable aspect of the events. They provide an exceptional networking opportunity and an ideal forum to generate awareness of new and existing products. Attendances average from 320 - 450 at the 2 Day updates.

### **This is your opportunity to:**

- Demonstrate support for the grains industry and add value for attendees to the GRDC Grains Research Updates;
- Increase and enhance contact with leading advisers, growers and researchers;
- Engage with potential clients;
- Enhance your company profile with the advisory and production end of the grains industry; and
- Inform your customers of new innovations and products.

Please Note: All industry support applications are subject to approval by GRDC.

## Applications due by COB 1 December 2023 for

**GRDC GRAINS RESEARCH UPDATES 2024—TWO DAY FORMAT**  
6 & 7 Feb. 2024 — Adelaide Convention Centre, Adelaide, South Australia  
20 & 21 Feb. 2024 — Ulumbarra Theatre, Bendigo, Victoria

## Applications due 3 weeks prior to event date

**GRDC GRAINS RESEARCH UPDATES 2024—ONE DAY FORMAT**



# INDUSTRY SUPPORT OPPORTUNITIES 2024

## Options 2 DAY format

### Trade Display

**Adelaide \$2400**

**Bendigo \$2100**

- Trade display space
- Two full registrations to sponsored Update

- Acknowledgment in Update Proceedings (logo and an About Us statement - maximum size A4)
- Video or slide show (silent) on the trade display 'big screen'
- One satchel insert (A4 or smaller brochure, booklet, flyer or small promotional item) - to be supplied by the trade displayer

### Networking Session

**Adelaide – Bendigo**

*Please express interest on the return form.*

- Provide drinks & food during networking session

- Corporate signage, naming rights to networking session and video slideshow
- Three full registrations to sponsored Update and networking session
- Acknowledgement in Update Proceedings and opportunity to provide merchandise
- Opportunity to speak at close of Day 1

### Barista Coffee

**Adelaide – Bendigo \$4300**

- Provide unlimited barista coffees for attendees on site

- Branding of coffee machine or counter, branded cups or other merchandise
- Two full registrations to sponsored Update and networking session
- Video or slide show on the trade display 'big screen'

### Charging Station

**Adelaide \$2000**

- Provide charging station for mobile phones & laptops

- Two full registrations to sponsored Update and networking session
- Branding of charging station
- Video or slide show on the trade display 'big screen'

## 1 DAY format

### Trade Display

**\$600**

- Trade display space
- Two full registrations to sponsored Update
- Acknowledgment in Update Proceedings (logo and an About Us statement - maximum size A4)

# 2024 GRDC GRAINS RESEARCH UPDATES SOUTHERN REGION



## Industry Support Application

Organisation: \_\_\_\_\_

Contact person: \_\_\_\_\_

Position: \_\_\_\_\_

Email: \_\_\_\_\_ Mobile: \_\_\_\_\_

Postal address: \_\_\_\_\_

### Secure your sponsorship by 1 December 2023

Opportunities are limited and subject to GRDC approval, please tick the options you are confirming (all prices are GST exclusive)

| Sponsorship               | Adelaide  | Bendigo   | 1 Day Regional Updates  |
|---------------------------|---|---|---|
| <i>Trade Display</i>      | <input type="checkbox"/> \$2400 + GST               | <input type="checkbox"/> \$2100 + GST               | <input type="checkbox"/> \$600 + GST (please tick Update)   |
| <i>Networking Session</i> | <input type="checkbox"/> <i>Expressing Interest</i> | <input type="checkbox"/> <i>Expressing Interest</i> | <input type="checkbox"/> Maitland SA<br><input type="checkbox"/> Bannockburn VIC<br><input type="checkbox"/> Campbell Town TAS<br><input type="checkbox"/> Sea Lake VIC<br><input type="checkbox"/> Nhill VIC |
| <i>Barista Coffee</i>     | <input type="checkbox"/> \$4300 + GST               | <input type="checkbox"/> \$4300 + GST               | <input type="checkbox"/> Lock SA<br><input type="checkbox"/> Jamestown SA<br><input type="checkbox"/> Numurkah VIC<br><input type="checkbox"/> Lameroo SA<br><input type="checkbox"/> Naracoorte SA           |
| <i>Charging Station</i>   | <input type="checkbox"/> \$2000+ GST                |   |   |

### TERMS AND CONDITIONS:

As the convener of the GRDC Grains Research Updates, ORM Pty Ltd will take the utmost care to fulfil all the listed benefits. The following Terms and Conditions apply to all support opportunities.

- o Confirmation of support is not final until receipt of this application form has been received.
- o The supporter is responsible for any display banners supplied and erected at the venue and must confirm with the GRDC Grains Research Updates convener prior to the event.
- o It is the responsibility of the supporters to ensure that any logos, printed material, videos or other material is provided by required deadlines specified by the GRDC Grains Research Updates convener
- o Industry Supporters are responsible for the security of their own equipment and materials whilst at the GRDC Grains Research Updates.
- o Trade Display space at the GRDC Grains Research Updates will be allocated on a first come first served basis.
- o Support opportunities will be accepted on payment subject to availability and approval by GRDC Southern Region.

Please send completed form to: [admin@orm.com.au](mailto:admin@orm.com.au)  
For more information please call: 03 5441 6176

