

ESPERANCE, WA  
MONDAY 13th  
DOWERIN, WA  
WEDNESDAY 15th  
WILLIAMS, WA  
THURSDAY 16th  
FEBRUARY 2023

# FARM TO PROFIT FARM BUSINESS UPDATE



## Esperance WA, Monday 13th February 2023

Esperance Bay Yacht Club, The Esplanade, Esperance

## Dowerin WA, Wednesday 15th February 2023

Dowerin Community Club, 35 East Street, Dowerin

## Williams WA, Thursday 16th February 2023

Williams Sport Pavilion, Pinjarra-Williams Road, Williams

9:15 am to 4:15 pm (doors open at 8.30 am for a 9.15 am start)



### KEYNOTE – Preparing now for what’s next

In the aftermath of one of the most tumultuous chapters in human history, Michael will demonstrate why now is the time for audacity, adaptability and agility. This keynote will reveal the TRENDS that will shape the coming decade in society and agriculture. Michael is an accomplished futurist, author and speaker who will explore PROVEN and PRACTICAL STRATEGIES. You will leave with a clear action plan for NAVIGATING DISRUPTION and emerge STONGER than ever.

*Michael McQueen*



### Shifting risk profiles – farm insurance impacts and trends

Insurance is a dynamic and changing space. With over 30 years as both an insurer and insurance broker, Mike is uniquely positioned to provide key insights into the insurance industry – especially the rural sector. Mike will discuss the current hot topics and emerging products, including factors affecting premiums, farm risk profiling, parametric insurance products and more.

*Mike Thomas, Aviso WA*



### Farm machinery – when will supply and price normalize?

The new and second-hand machinery markets have recently seen significant disruption to supply and increasing demand. When will it normalize and what are the likely trends and factors impacting the new few years? John will utilize national and global data to address these questions along with his considerable experience in the industry at the dealership and multi-national company level.

*John Henchy, Farm Machinery & Industry Association of WA*



## Optimising machinery investment in the current environment

Ben has the most up to date insights about getting optimal utilisation from your machinery investment and replacement decisions. By applying key metrics when considering machinery and technology investment in the current market, Ben outlines a machinery and technology framework for grain growers.

*Ben White, Kondinin Group*



## Risk and decision making – Assessing your options

Decision making and uncertainty go hand in hand with grain growing. After 40 years in the industry, including stints as a bank manager, farmer and consultant, Barry brings a strong practical agricultural economic focus. From his background managing risk of operating in a highly variable low rainfall system, Barry brings his perspectives on successful farm decision making, and ways to test and validate your decisions.

*Barry Mudge, farmer/consultant, Upper North, SA*



## Carbon farming in the real world (via Livestream)

Demystifying the carbon market and its potential for grain growers. Richard simplifies the discussion around carbon market dynamics and the opportunities and risks to consider as a grain grower. With independent analysis highly valued in this space, Richard clarifies the narrative around soil carbon and what the research tells us about the potential economics and other impacts of participating in the market.

*Dr Richard Eckard, University of Melbourne*

## CARBON FARMING – Farm case studies



Wayne is a director of North Stirling Downs Pty Ltd., a mixed dryland property producing grain, wool and meat. Amongst a number of management initiatives Wayne is exploring ways to calculate and reduce emissions in the production system. Wayne will share his motivations, observations and experience so far with emissions management and carbon farming.

*Wayne Pech, Farmer, (Esperance & Williams Program)*



Simon, and wife Cindy Stevens, manage a broad acre crop and livestock operation of around 3,700 hectares at Corrigin. Simon also works as an agronomic consultant off farm. Simon will share their motivations and experiences with on farm adaptation and mitigation strategies including benchmarking green-house gas emissions and carbon projects.

*Simon Wallwork, Farmer, (Dowerin Program)*

**Click to register for Esperance**

**Click to register for Dowerin**

**Click to register for Williams**

For enquiries: contact ORM Pty Ltd  
03 54416176 or email [admin@orm.com.au](mailto:admin@orm.com.au)

\$30 per person (GST inc.)  
Morning tea, lunch and booklet included

