

ESPERANCE, WA  
MONDAY 7TH  
DOWERIN, WA  
WEDNESDAY 9TH  
WILLIAMS, WA  
THURSDAY 10TH  
FEBRUARY 2022

# FARM TO PROFIT FARM BUSINESS UPDATE



**Esperance WA, Monday 7th February 2022**

Esperance Civic Centre, Council Place

**Dowerin WA, Wednesday 9th February 2022**

Dowerin Community Club, 35 East Street

**Williams WA, Thursday 10th February 2022**

Recreation Ground Pavilion, Pinjarra-Williams Road

9:15 am to 4:00 pm (doors open at 8:30 am for a 9:15 am start)



## **Economic overview and post-covid economic recovery (via live video link)**

Stephen is a Partner of Deloitte Access Economics and is responsible for managing the Canberra practice. As the leader of the Macroeconomic Policy and Forecasting Group Stephen has a detailed understanding of the Australian, Asia Pacific and global economies and his work focuses on long term macroeconomic forecasting. Stephen will provide an assessment of the current status of the economy and the likely drivers and barriers to post-Covid economic recovery

*Stephen Smith, Partner, Deloitte Access Economics*



## **Developing a professional business culture – nurturing skills and capacity in your people**

Bec Fing brings a down to earth and sensible approach to managing arguably the most important resource you have – your people.

Bec will address challenges such as transitioning the younger generation back on to the farm, structuring roles and responsibilities to encourage accountability and conducting performance reviews that motivate and ‘incentivise’ your people.

*Rebecca Fing, House Paddock Training and Consulting*



## Adaptive management and decision making during a global pandemic

The covid-19 pandemic has thrown many curve balls at agribusinesses large and small. CBH has been impacted by major disruptions in shipping and supply chains and a chronic labour shortage.

Senior CBH executives will share insights into the challenges, decisions and solutions that navigated them through the last two years and will drive them into the future.

*Simon Stead, Chairman (Esperance),*

*Nelson Aylmore, Head of Planning (Dowerin & Williams)*



## Off-farm investment – building a strategic approach

Off farm investment alternatives are of interest to most farming families. Inevitably key decision points arise for each generation around Off-farm investment.

This session will test assumptions, expectations and explore the ‘why’ of investing. Matthew is a Certified Financial Planner and his area of expertise is predominantly in long term strategic planning as well as retirement advice.

*Matthew Yates, Certified Financial Planner, Byfields Wealth*



## Diversifying your wealth through property investment

Purchasing ‘bricks and mortar’ appeals to many as an investment option.

What are the factors that impact most on the capital growth and return of property investments? What are the key trends and metrics to watch out for? What myths need busting? When should I consider investing in a syndicate?

Damian Collins will bring his considerable knowledge and experience to these questions and more.

*Damian Collins, MD at Momentum Wealth and President REIWA*



## Farm Safety – Changing the culture

Safety mindset and culture on many farms are below where they must be. Too many deaths and injuries are still occurring. Mark will share his experiences and lessons learned from shifting safety culture in the residential building industry.

Mark is currently working as the Group Safety Manager for the second largest residential building group in Australia. He is responsible for the development, implementation and continued improvement of the groups safety systems, processes and culture.

*Mark Edgley, Group Safety Manager, ABN Homes Group*



## Changing safety culture through action on the ground – a farm case study

Ruth Young and her husband John run Wyening Mission Farm at Calingiri. Their business employs 4-6 people in full-time and casual roles. Ruth’s interest in farm safety began when their business commenced growing hay and employing backpackers 15 years ago. Three boys growing up on the farm has influenced the focus on farm safety.

Ruth has developed a practical farm safety system to suit their business – the focus is on improving safety, not on ticking boxes and compliance. Ruth will share the progress made with creating a simple farm safety system that is practical and has the staff contributing and supporting the system.

*Ruth Young, Wyening Mission Farm*

**Click here to register and pay online**

For enquiries: contact ORM Pty Ltd  
03 54416176 or email [admin@orm.com.au](mailto:admin@orm.com.au)

\$30 per person (GST inc.)  
Morning tea, lunch and booklet included

