

GEELONG
VICTORIA
THURSDAY 14TH
MARCH 2019

FARM TO PROFIT FARM BUSINESS UPDATE



Geelong, Victoria, Thursday 14th March 2019

Marcus Oldham College, 145 Pigdons Road, Waurin Ponds

9.00 am to 1.00 pm followed by lunch (doors open at 8.30 am for a 9.00 am start)

Topics

► **Dual purpose cereal crops – maximizing the economic outcomes of grazing crops**

Buoyant livestock prices are one of the drivers behind an increase in the number of growers opting for dual-purpose crops across the regions. Historically oats have been the main crop used for this purpose the focus is now on winter wheat, triticale and barley as more profitable crops. Benefits can be realized from grazing cereal crops, without impact on yield generating higher financial returns.

*Cam Nicholson
Nicon Rural*

► **Recruitment, retention and training of staff**

Labour management, HR compliance and best practice adoption, from recruitment and training of new staff, through to creating a positive work environment. How to attract and retain the right employees against the industry outlook for labour supply.

*Liz Jamieson
Rimfire
Resources*

► **Evidence and emotion: finding a new way forward for the grains industry**

In response to recent negative publicity surrounding agricultural practices, Katie will discuss how public perceptions and consumer emotions influence the engagement in the debate and what that means in terms of how the agricultural sector needs to communicate to re-build trust. Katie brings her diverse experiences within the grains industry to focus on this timely and relevant issue.

*Katie McRobert
Australian Farm
Institute*

► **Creating a prosperous farming future – building resilience**

Lachlan will outline the core attributes of a prosperous business and identify the characteristics of the key profit drivers of a resilient business. He will explain why management structures and business strategy are important in farming business.

*Lachlan
Polkinghorne
ProAdvice*

Click here to register and pay online

\$30 per person and \$20 for subsequent people from the same business (GST inc.)
Morning tea, lunch and booklet included.

